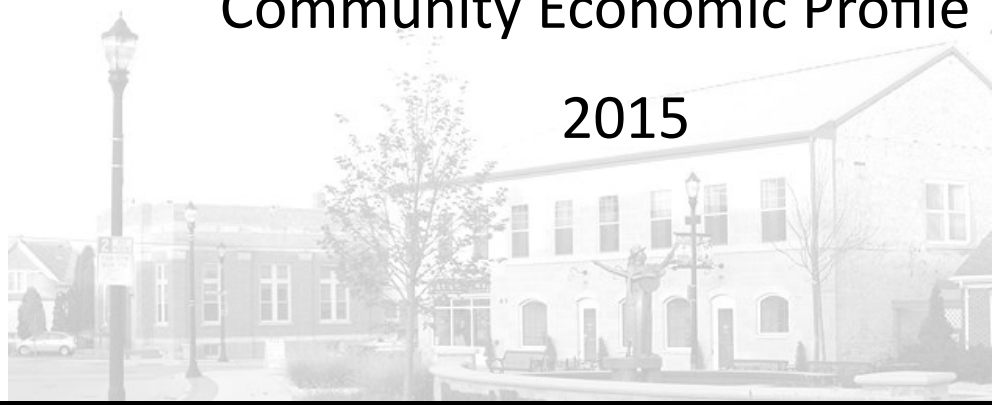




# Community Economic Profile

## 2015



## Population

	Village of Grafton	Town of Grafton	Ozaukee County
Median Age	41.8 years	47.5 years	43.4 years
Male	45.4%	52.9%	49.0%
Female	54.6%	47.1%	51.0%

Source: US Census Bureau, 2009-2013 American Community Survey

### Population Growth (1970-2010)

Year	Village of Grafton	Town of Grafton	Ozaukee County
1970	5,998	3,127	54,461
1980	8,381 (39.7%)	3,588 (14.7%)	66,981 (23.0%)
1990	9,340 (11.4%)	3,745 (4.4%)	72,831 (8.7%)
2000	10,464 (12.0%)	3,980 (6.3%)	82,317 (13.0%)
2010	11,459 (9.5%)	4,053 (1.8%)	86,395 (5.0%)

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

## Income

	Per Capita Income	Median Household Income
Village of Grafton	\$31,613	\$53,803
Town of Grafton	\$43,356	\$85,550
Ozaukee County	\$42,041	\$75,457
Wisconsin	\$27,523	\$52,413

Source: US Census Bureau, 2009-2013 American Community Survey

## Households

	Village of Grafton	Town of Grafton	Ozaukee County
Total Households	4,830	1,529	34,108
Avg. Household Size	2.38	2.67	2.51
Total Families	3,059	1,244	24,285
Avg. Family Size	3.04	2.96	3.01

Source: US Census Bureau, 2009-2013 American Community Survey

## Housing

	Village of Grafton	Town of Grafton	Ozaukee County
Total Housing Units	5,179	1,645	36,341
Owner-occupied Units	3,339	1,416	26,522
Median Value	\$212,000	\$245,900	\$250,200
Renter-occupied Units	1,491	113	7,586
Median Rent	\$777	\$813	\$812

Source: US Census Bureau, 2009-2013 American Community Survey

## Taxes

### 2014 Local Property Taxes:

#### Village of Grafton

Assessment Ratio .....	0.9951
Net Rate/\$1,000:	
Within the Grafton School District .....	\$20.32
Within the Cedarburg School District .....	\$18.80

#### Town of Grafton

Assessment Ratio .....	1.0076
Net Rate/\$1,000	
Within the Grafton School District .....	\$15.58
Within the Cedarburg School District .....	\$14.08
Within the Port Wash.-Saukville District .....	\$13.37

Source: Ozaukee County Treasurer's Office, Village of Grafton

## Labor Force

	Village of Grafton	Town of Grafton	Ozaukee County
Population 16 and older	9,300	3,468	69,209
Population in labor force	70.1%	71.3%	68.6%
Population employed	66.7%	65.9%	64.6%
Population unemployed	3.4%	5.4%	3.9%

Source: US Census Bureau, 2009-2013 American Community Survey

## Employment by Industry

Total primary jobs in the Grafton Area .....	7,134
Village of Grafton .....	6,971
Town of Grafton .....	163

Primary Employment by industry category for workers employed in the Grafton Area (Village of Grafton and Town of Grafton):

Industry	Number Employed	Percent
Manufacturing	2,105	29.5
Health Care and Social Assistance	1,086	15.2
Retail Trade	997	14.0
Administration & Support, Waste Management and Remediation	547	7.7
Accommodation and Food Services	510	7.1
Educational Services	396	5.6
Utilities	357	5.0
Construction	222	3.1
Professional, Scientific, and Technical Services	212	3.0
Finance and Insurance	140	2.0
Wholesale Trade	138	1.9
Other Services (excluding Public Administration)	126	1.8
Public Administration	113	1.6
Arts, Entertainment, and Recreation	109	1.5
Information	37	0.5
Real Estate and Rental and Leasing	19	0.3
Transportation and Warehousing	13	0.2

Source: U.S. Census Bureau, OnTheMap Application, 2011

## Major Employers

Employer	Industry
Aurora Medical Center	Medical Center (500-999 employees)
Pace Industries Inc.	Nonferrous Metal Die-Casting Foundries (250-499 employees)
Kapco, Inc.	Metal Crown, Closure, and Other Metal Stamping (250-499 employees)
Calibre Inc.	Metal Coating, Engraving, and Allied Services to Manufacturers (250-499 employees)
Rexnord Industries LLC	Conveyor and Conveying Equipment Manufacturing (100-249 employees)
Costco Wholesale Corp.	Warehouse Club (100-249 employees)
John Crane Orion	Mechanical Power Transmission Equipment Manufacturing (100-249 employees)
Holton Brothers Inc.	Nonresidential Masonry Contractors (100-249 employees)
Advanced Manufacturing Technologies	Machine Shop (25 to 49 employees)

Sources: Wisconsin Department of Workforce Development, Quarter 2/2013, Town of Grafton

## Major Retailers

Best Buy	Meijer	Sendik's
Costco	Men's Warehouse	Shopko
Dick's Sporting Goods	Michael's	Target
Home Depot	Petsmart	Ulta
Kohl's	Pick 'n Save	
	Pier 1 Imports	

## Major Health Care Facilities

### Aurora Medical Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

### Aurora Cancer Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

### Aurora Advanced Healthcare

215 W Washington St., Grafton, WI 53024

### Columbia St. Mary's Grafton Medical Center

2061 Cheyenne Ct., Grafton, WI 53024





## Education

Educational Attainment:

	Village of Grafton	Town of Grafton	Ozaukee County
Bachelor's Degree or Higher	38.1%	35.9%	44.9%
High School Degree or Higher	95.3%	94.8%	96.1%

Source: US Census Bureau, 2009-2013 American Community Survey

### Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

School District	Average ACT Score	HS Completion Rate
Grafton	23.9	98.6%
Cedarburg	25.3	97.8%
Port Washington-Saukville	23.6	97.7%
Wisconsin	22.2	88.6%

Source: Wisconsin Department of Public Instruction, 2013-2014 School Year  
(Completion rates for 2014 cohort)

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles  
(1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University Wisconsin  
Cardinal Stritch University  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

## Business Incentives

The Village has several active Tax Increment Financing districts.

## Transportation

Grafton is conveniently located along Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

### Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

### Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (31 miles south)
- Chicago's O'Hare International Airport (100 miles south)

### Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

### Water

Port Washington Marina: 7 miles northeast

Port of Milwaukee: 25 miles south

## Amenities

The Village's amenities include 17 parks and open space areas encompassing 120 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

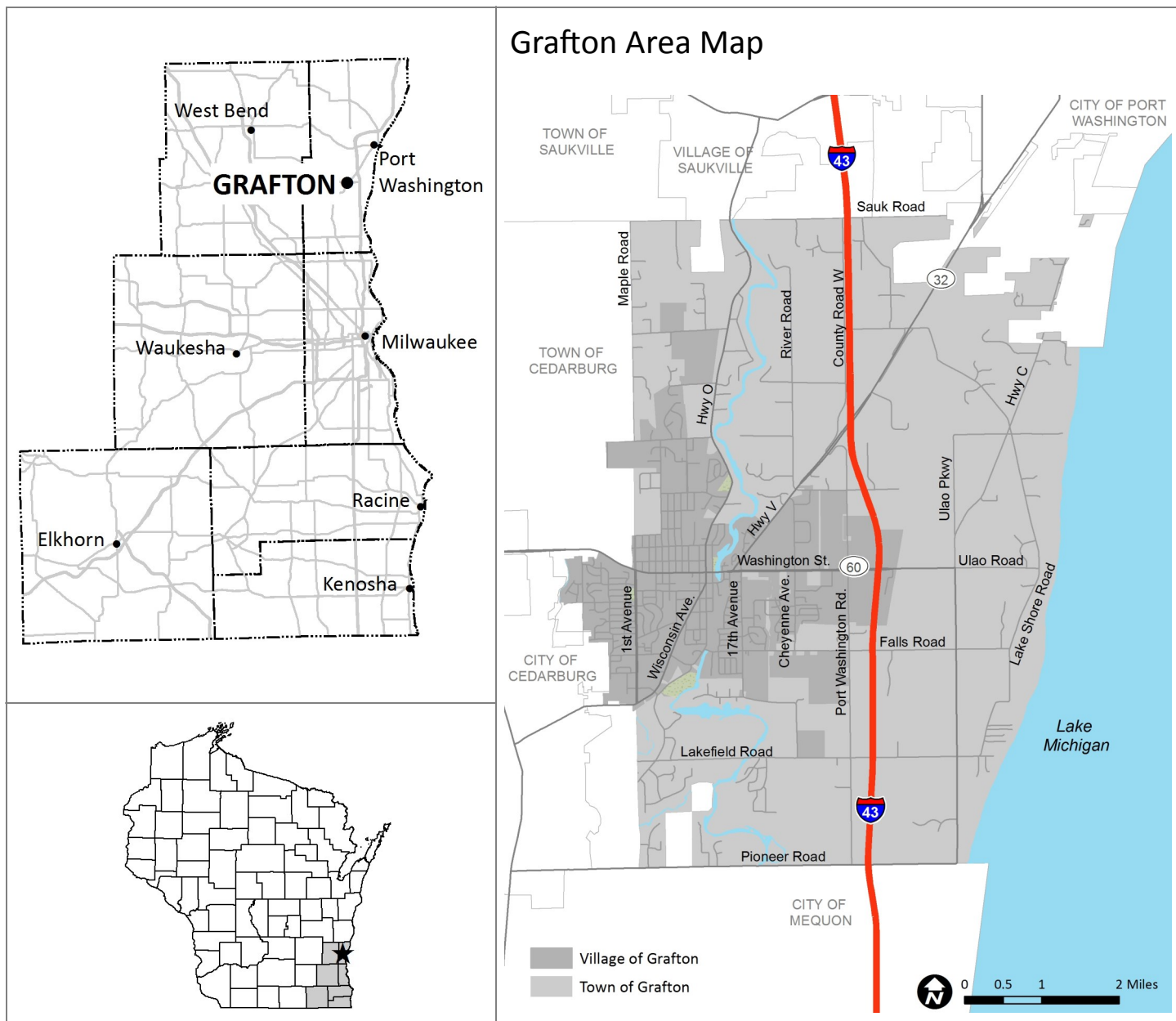
The Town's amenities include the Legacy Trail, Town of Grafton non-motorized boat launch, Lion's Den Gorge Nature Preserve, and access to the 30-mile Ozaukee Interurban Trail.



For additional information, including Grafton's Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book:

<http://novoprint.com/graftonezbook.html>





## Local Contacts

### Village of Grafton

860 Badger Circle  
Grafton, WI 53024  
(262) 375-5300  
[www.qualitylifegrafton.com](http://www.qualitylifegrafton.com)

### Grafton Area Chamber of Commerce

1624 Wisconsin Avenue  
Grafton, WI 53024  
(262) 377-1650  
[www.grafton-wi.org](http://www.grafton-wi.org)

### Economic Development for Grafton Enhancement (EDGE)

PO Box 221, Grafton, WI 53024  
(262) 377-1650  
[www.207.56.206.151/EDGE/index.htm](http://www.207.56.206.151/EDGE/index.htm)

### Town of Grafton

1102 Bridge Street  
Grafton, WI 53024  
(262) 377-8500  
[www.townofgrafton.org](http://www.townofgrafton.org)

### Ozaukee Economic Development

121 W. Main Street  
Port Washington, WI 53074  
(262) 238-7730  
[www.ozaukeebusiness.org](http://www.ozaukeebusiness.org)

### Ozaukee County UW-Extension

121 W. Main Street  
Port Washington, WI 53074  
(262) 284-8288  
[www.ozaukee.uwex.edu](http://www.ozaukee.uwex.edu)

*Note: Because of sampling variability, some estimates from the US Census Bureau, 2009-2013 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

Prepared by Kate Pawasarat, Community Development Educator,  
Ozaukee County UW-Extension  
in conjunction with Katie Culotta, Marketing and Business Coordinator,  
Ozaukee Economic Development  
July 2015

**UW**  
**Extension**  
Ozaukee County