



# CITY OF MEQUON

## Community Economic Profile



### Population

	City of Mequon	Ozaukee County	Wisconsin
Median Age	48.0 years	43.4 years	38.7 years
Male	48.8%	49.0%	49.6%
Female	51.2%	51.0%	50.4%

Source: US Census Bureau, 2009-2013 American Community Survey

#### Population Growth (1970-2010)

Year	City of Mequon	Ozaukee County	Wisconsin
1970	12,150	54,461	4,417,731
1980	16,193 (33.3%)	66,981 (23.0%)	4,705,767 (6.5%)
1990	18,885 (16.6%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	22,643 (19.9%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	23,132 (2.2%)	86,395 (5.0%)	5,686,986 (6.0%)

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

### Taxes

2014 Local Property Taxes:

City of Mequon	
Assessment Ratio.....	1.0626
Net Rate/\$1,000	
Within the Mequon-Thiensville School District.....	\$14.83
Within the Cedarburg School District.....	\$13.97

Source: Ozaukee County Treasurer's Office

### Households

	City of Mequon	Ozaukee County	Wisconsin
Total Households	9,077	34,109	2,288,332
Avg. Household Size	2.51	2.51	2.43
Total Families	6,713	24,285	1,469,143
Avg. Family Size	2.95	3.01	3.00

Source: US Census Bureau, 2009-2013 American Community Survey

### Housing

	City of Mequon	Ozaukee County	Wisconsin
Total Housing Units	9,666	36,341	2,626,142
Owner-occupied Units	88.1%	77.8%	68.1%
Median Value	\$349,800	\$250,200	\$167,100
Renter-occupied Units	11.9%	22.2%	31.9%
Median Rent	\$1,308	\$812	\$759

Source: US Census Bureau, 2009-2013 American Community Survey

### Income

	Per Capita Income	Median Household Income
City of Mequon	\$63,753	\$107,432
Ozaukee County	\$42,041	\$75,457
Wisconsin	\$27,523	\$52,413
United States	\$28,155	\$53,046

Source: US Census Bureau, 2009-2013 American Community Survey

## Labor Force

	City of Mequon	Ozaukee County	Wisconsin
Population 16 and older	18,779	69,209	4,537,877
Population in labor force	60.8%	68.6%	67.9%
Population employed	57.6%	64.6%	62.6%
Population unemployed	3.2%	3.9%	5.3%

Source: US Census Bureau, 2009-2013 American Community Survey

## Major Employers

Employer	Industry
Concordia University	Colleges, Universities, and Professional Schools (500+ employees)
Rockwell Automation Inc.	Relay and Industrial Control Manufacturing (500+ employees)
Columbia St. Mary's	General Medical and Surgical Hospitals (500+ employees)
Mequon-Thiensville Public Schools	Elementary and Secondary Public Schools (250-499 employees)
Dentaquest LLC	Direct Health and Medical Insurance Carriers (250-499 employees)
Telsmith Inc.	Construction Machinery Manufacturing (250-499 employees)
Pick 'n Save Mega Foods	Supermarkets and Other Grocery (100-249 employees)
HB Performance Systems Inc.	Motor Vehicle Brake System Manufacturing (100-249 employees)
Aurora Advanced Healthcare Inc.	Offices of Physicians (100-249 employees)
Newcastle Place	Continuing Care Retirement Communities (100-249 employees)

Source: Wisconsin Department of Workforce Development, 2014

## Employment by Industry

Total primary jobs in the City of Mequon	14,039
Total primary jobs in Ozaukee County	36,081

Primary Employment by industry category for workers employed in the City of Mequon:

Industry	Number Employed	Percent
Manufacturing	2,599	18.5%
Health Care and Social Assistance	2,472	17.6%
Educational Services	1,543	11.0%
Finance and Insurance	1,211	8.6%
Professional, Scientific, and Technical Services	1,126	8.0%
Retail Trade	1,077	7.7%
Accommodation and Food Services	948	6.8%
Wholesale Trade	866	6.2%
Administration & Support, Waste Management and Remediation	511	3.6%
Other Services (excluding Public Administration)	403	2.9%
Construction	307	2.2%
Arts, Entertainment, and Recreation	235	1.7%
Public Administration	196	1.4%
Information	143	1.0%
Real Estate and Rental and Leasing	131	0.9%
Transportation and Warehousing	112	0.8%
Management of Companies and Enterprises	98	0.7%
Agriculture, Forestry, Fishing and Hunting	61	0.4%

Source: U.S. Census Bureau, OnTheMap Application, 2011





## Education

Educational Attainment:

	City of Mequon	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	61.8%	44.9%	26.8%
High School Degree or Higher	98.6%	96.1%	90.4%

Source: US Census Bureau, 2009-2013 American Community Survey

### School District Performance

The City of Mequon is served by the Mequon-Thiensville School District and the Cedarburg School District.

School District	Average ACT Score	HS Completion Rate (4 year)
Mequon-Thiensville	26.0	98.7%
Cedarburg	25.3	97.8%
Wisconsin	22.2	88.6%

Source: Wisconsin Department of Public Instruction, 2013-2014 School Year  
(Completion rates for 2014 cohort)

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles  
(1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University  
Cardinal Stritch University  
Carroll University  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

## Transportation

### Highways

- Interstate Highway 43
- State Highways 57, 167, and 181
- County Highway W

### Public Transit

- Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).
- The Milwaukee County Transit System offers bus service to MATC and Concordia University ([www.ridemcts.com](http://www.ridemcts.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (27 miles south)
- Chicago O'Hare International Airport (95 miles south)

### Rail

Area rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 18 miles south.

### Water

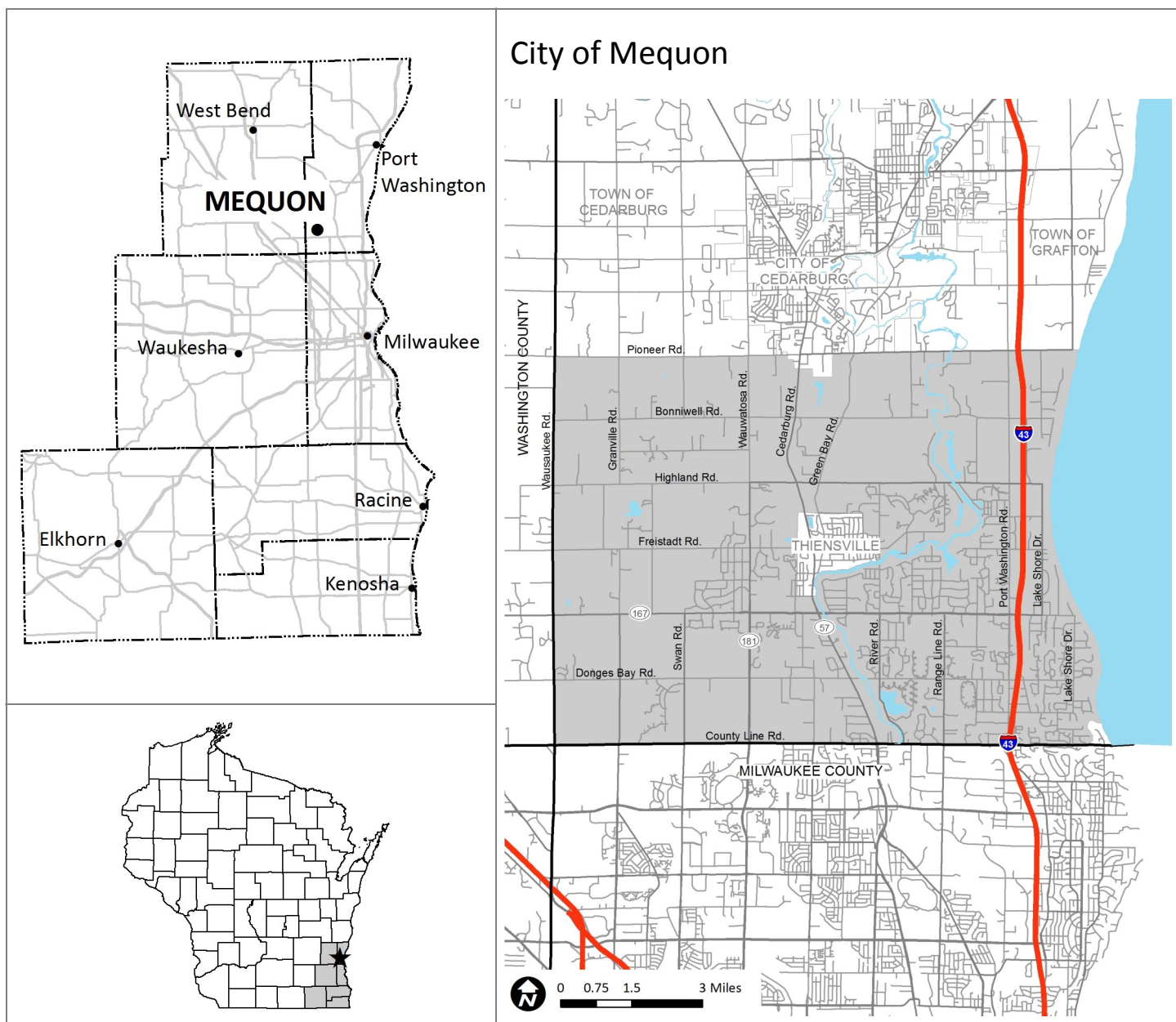
- Port of Milwaukee (21 miles south)

## Amenities

Located on the western shore of Lake Michigan just north of Milwaukee, the City of Mequon boasts majestic bluffs, stately homes, lush farmland and expansive open space. The community enjoys many parks, five golf courses, the winding Milwaukee River and easy access to the I-43 system for a convenient commute to Milwaukee. Mequon's rural heritage is preserved by high development standards and low-density zoning regulations. Fifty percent of the land within the City is undeveloped and still mostly farmed.

Mequon has one of the lowest crime rates and one of the lowest tax rates in the Metropolitan Milwaukee area. The award winning K-12 school system is ranked one of the best in Wisconsin. Prime healthcare facilities and services are readily available throughout the City and include Columbia St. Mary's Hospital. Mequon is also a business-friendly community with over 300 businesses and an industrial park with small and mid-sized firms as well as large firms like Rockwell Automation.





## Local Contacts

### City of Mequon

#### Community Development

Kimberly Tollefson, Director  
11333 Cedarburg Road  
Mequon, WI 53092  
(262) 236-2903  
[www.ci.mequon.wi.us](http://www.ci.mequon.wi.us)

### Mequon-Thiensville

#### Chamber of Commerce

6331 W. Mequon Road  
Mequon, Wisconsin 53092  
(262) 512-9358  
[www.mtchamber.org](http://www.mtchamber.org)

### Ozaukee Economic Development

121 W. Main Street  
Port Washington, WI 53074  
(262) 238-7730  
[www.ozaukeebusiness.org](http://www.ozaukeebusiness.org)

### Ozaukee County UW-Extension

121 W. Main Street  
Port Washington, WI 53074  
(262) 284-8288  
[www.ozaukee.uwex.edu](http://www.ozaukee.uwex.edu)

*Note: Because of sampling variability, some estimates from the US Census Bureau 2009-2013 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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