



# Town of CEDARBURG

## Community Economic Profile

### Population

	Town of Cedarburg	Ozaukee County	Wisconsin
Median Age	46.6 years	43.4 years	38.7 years
Male	49.9%	49.0%	49.6%
Female	50.1%	51.0%	50.4%

Source: US Census Bureau, 2009-2013 American Community Survey

#### Population Growth (1970-2010)

Year	Town of Cedarburg	Ozaukee County	Wisconsin
1970	3,774	54,461	4,417,731
1980	5,244 (39.0%)	66,981 (23.0%)	4,705,767 (6.5%)
1990	5,143 (-1.9%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	5,550 (7.9%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	5,760 (3.8%)	86,395 (5.0%)	5,686,986 (6.0%)

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

### Income

	Per Capita Income	Median Household Income
Town of Cedarburg	\$43,044	\$94,773
Ozaukee County	\$42,041	\$75,457
Wisconsin	\$27,523	\$52,413
United States	\$28,155	\$53,046

Source: US Census Bureau, 2009-2013 American Community Survey

### Households

	Town of Cedarburg	Ozaukee County	Wisconsin
Total Households	2,036	34,109	2,288,332
Avg. Household Size	2.85	2.51	2.43
Total Families	1,750	24,285	1,469,143
Avg. Family Size	3.10	3.01	3.00

Source: US Census Bureau, 2009-2013 American Community Survey

### Housing

	Town of Cedarburg	Ozaukee County	Wisconsin
Total Housing Units	2,085	36,341	2,626,142
Owner-occupied Units	97.3%	77.8%	68.1%
Median Value	\$327,100	\$250,200	\$167,100
Renter-occupied Units	2.7%	22.2%	31.9%
Median Rent	\$1,364	\$812	\$759

Source: US Census Bureau, 2009-2013 American Community Survey

### Taxes

#### 2014 Local Property Taxes:

Town of Cedarburg	
Assessment Ratio .....	1.0289
Municipal Rate/\$1,000 .....	\$2.32
Net Rate/\$1,000	
Within the Cedarburg School District .....	\$14.02
Within the Grafton School District .....	\$15.48

Source: Ozaukee County Treasurer's Office



## Labor Force

	Town of Cedarburg	Ozaukee County	Wisconsin
Population 16 and older	4,567	68,209	4,537,877
Population in labor force	70.6%	69.6%	67.9%
Population employed	65.7%	64.6%	62.6%
Population unemployed	4.5%	3.9%	5.3%

Source: US Census Bureau, 2009-2013 American Community Survey

## Major Employers

Employer	Industry
Ataco Steel Products	Fabricated Structural Metal Manufacturing
Cedar Crest Specialties	Ice Cream & Frozen Dessert Manufacturing
Cedar Creek Motorsports	Motorcycle, ATV & Other Motor Vehicle Dealer
Newman Chevrolet	New Car Dealer
5 Corners Truck & Auto	New Car Dealer
Five Corners Dodge	New Car Dealer
Chrysler Jeep	
Custom Service Hardware	Finish Carpentry Contractors
Home Instead Senior Care	Home Health Care Services
Circle B Recreation	Bowling Centers
Carlton-Bates Co.	Electrical Apparatus/Wiring Supplies
St. Francis Borgia	Religious Organization
Galioto's Twelve21	Full-service Restaurant
Kohls Floor Coverings	Floor Covering Store
Ozaukee Skateland	Fitness & Recreational Sports Center

Source: Town of Cedarburg, 2014

## Employment by Industry

Total primary jobs in the Town of Cedarburg.....636  
Total primary jobs in Ozaukee County.....36,081

Primary Employment by industry category for workers employed in the Town of Cedarburg:

Industry	Number Employed	Percent
Retail Trade	141	22.2%
Manufacturing	102	16.0%
Wholesale Trade	58	9.1%
Construction	54	8.5%
Transportation and Warehousing	53	8.3%
Accommodation and Food Services	50	7.9%
Health Care and Social Assistance	41	6.4%
Arts, Entertainment, and Recreation	41	6.4%
Other Services (excluding Public Administration)	24	3.8%
Educational Services	19	3.0%
Professional, Scientific, and Technical Services	16	2.5%
Administration & Support, Waste Management and Remediation	15	2.4%
Finance and Insurance	7	1.1%
Mining, Quarrying, and Oil and Gas Extraction	6	0.9%
Information	5	0.8%
Real Estate and Rental and Leasing	3	0.5%

Source: U.S. Census Bureau, OnTheMap Application, 2011

## Business Incentives

The Town of Cedarburg offers a variety of business incentives to meet the unique challenges of developers and business owners:

- Below-market land prices for Town-owned property
- Low interest loans via Business Development Loan Program
- Zoning and Town Code adjustments
- Refund of property taxes
- Construct or financially support infrastructure
- Expedited development/plan review and approval process
- Utility assistance
- Access & use of offsite storm water facilities
- Town staff assistance with regulatory agencies
- Town staff assistance with common area maintenance
- Grant for facade improvements or signage
- Shared parking on Town-owned property
- Ozaukee County Revolving Loan Fund

## Education

Educational Attainment:

	Town of Cedarburg	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	47.9%	44.9%	26.8%
High School Degree or Higher	97.8%	96.1%	90.4%

Source: US Census Bureau, 2009-2013 American Community Survey

### School District Performance

The Town of Cedarburg is served by the Cedarburg School District and the Grafton School District.

School District	Average ACT Score	HS Completion Rate (4 year)
Cedarburg	25.3	97.8%
Grafton	23.9	98.6%
Wisconsin	22.2	88.6%

Source: Wisconsin Department of Public Instruction, 2013-2014 School Year (Completion rates for 2014 cohort)

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University  
Cardinal Stritch University  
Carroll University  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

## Amenities

The Town of Cedarburg includes six public parks spanning over 100 acres of recreational opportunities. The Town is also home to the Covered Bridge, which is listed on the National Register of Historic Places and is the last bridge of its kind in Wisconsin. The Hamilton Historic District, also listed on the National Register, and several other local landmarks help recognize and preserve our history.

## Transportation

Close proximity to Interstate 43 and Highway 45 offers easy access to the Town's historic commercial core along State Highway 60. The heart of the commercial core is the Five Corners district, averaging over 20,000 vehicles per day.

### Highways

- Interstate Highway 43 (four miles east)
- State Highways 60 and 181
- County Highways C, I, NN, T and Y

### Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (30 miles south)
- Chicago O'Hare International Airport (100 miles south)

Municipal/County airports:

- West Bend Municipal Airport (11 miles northwest)
- Milwaukee County Timmerman Airport (15 miles south)

Private airport:

- Covered Bridge Fields Airport

### Rail

Area rail freight service is provided by Canadian National Railway. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

### Water

Lake Michigan access:

- Port Washington Marina (10 miles northeast)
- Port of Milwaukee (25 miles south)

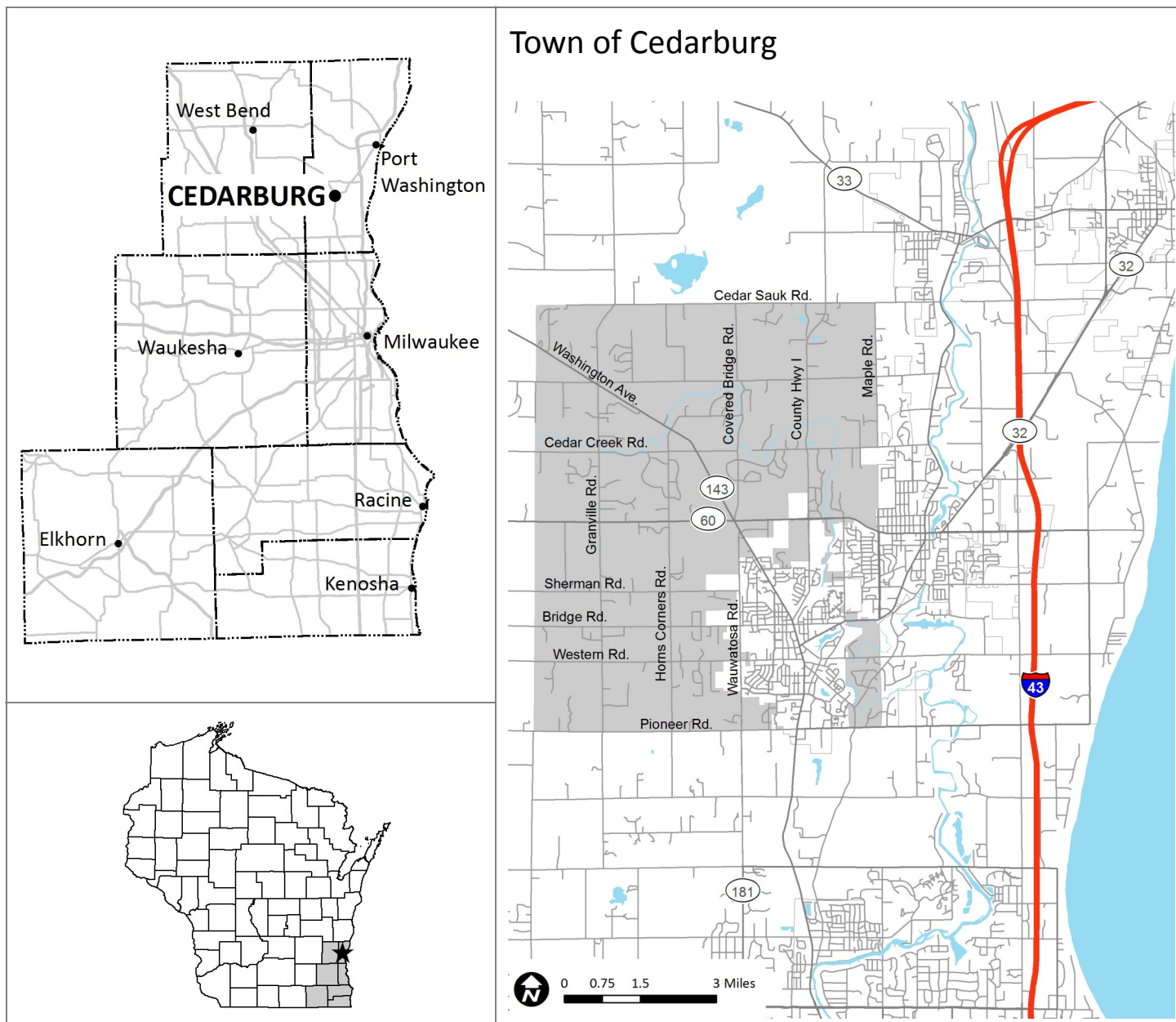
The Town has one major waterway, Cedar Creek, winding through its limits.

Scenic Routes have been designated throughout the Town to highlight some of the most picturesque natural, cultural, and historic features of the area.

The Town offers several recreation programs, including baseball & softball through our award-winning Cedarburg Little League. Recreation sponsorships are available.







## Local Contacts

**Town of Cedarburg**  
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*Note: Because of sampling variability, some estimates from the US Census Bureau, 2009-2013 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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