



OZAUKEE COUNTY

Wisconsin

Community Economic Profile



Households

| | Ozaukee | Wisconsin |
|---------------------|---------|-----------|
| Total Households | 36,390 | 2,279,768 |
| Avg. Household Size | 2.61 | 2.43 |
| Total Families | 24,174 | 1,468,917 |
| Avg. Family Size | 2.97 | 2.99 |

Source: US Census Bureau, 2010-2014 American Community Survey

Housing

| | Ozaukee County | Wisconsin |
|-----------------------|----------------|-----------|
| Total Housing Units | 36,449 | 2,626,142 |
| Owner-occupied Units | 76.9% | 67.7% |
| Median Value | \$247,300 | \$165,900 |
| Renter-occupied Units | 22.2% | 32.3% |
| Median Rent | \$820 | \$772 |

Source: US Census Bureau, 2010-2014 American Community Survey

Population

| | Ozaukee County | Wisconsin |
|------------|----------------|------------|
| Median Age | 43.7 years | 38.8 years |
| Male | 48.9% | 49.6% |
| Female | 51.1% | 50.4% |

Source: US Census Bureau, 2010-2014 American Community Survey

Population Growth (1970-2015)

| Year | Ozaukee County | Wisconsin |
|------|-------------------|----------------------|
| 1980 | 66,981 | 4,705,767 |
| 1990 | 72,831 (8.7%) | 4,891,769 (4.0%) |
| 2000 | 82,317 (13.0%) | 5,363,675 (9.6%) |
| 2010 | 86,395 (5.0%) | 5,686,986 (6.0%) |
| 2015 | 87,850 (.016%) | 5,771,337 (.014%) |

Percent population change is shown in parentheses.

Source: US Census Bureau

Income

| | Per Capita Income | Median Household Income |
|----------------|-------------------|-------------------------|
| Ozaukee County | \$43,543 | \$76,433 |
| Wisconsin | \$28,340 | \$53,357 |
| United States | \$28,930 | \$53,089 |

Source: US Census Bureau, 2011-2015 Quick Facts





Labor Force

| | Ozaukee | Wisconsin |
|---------------------------|---------|-----------|
| Population 16 and older | 69,738 | 4,537,877 |
| Population in labor force | 68% | 67.9% |
| Population employed | 64.4% | 62.6% |
| Population unemployed | 3.5% | 5.3% |

Source: US Census Bureau, 2010-2014 American Community Survey

Major Employers

| Employer | Industry Description |
|-------------------------------------|---|
| Concordia University | Colleges and universities (500-999 employees) |
| Rockwell Automation Inc. | Relay and industrial control manufacturing (500-999 employees) |
| Ascension | General medical and surgical hospitals (500-999 employees) |
| Aurora Medical Center | Offices of physicians, excluding mental health (500-999 employees) |
| Ozaukee County | Executive and legislative offices, combined (500-999 employees) |
| SEEK Careers/Staffing | Temporary staffing services (250-499 employees) |
| Pace Industries | Nonferrous metal die-casting foundries (250-499 employees) |
| Charter Manufacturing Company, Inc. | Carbon, alloy steel bar, rod and wire products (250-499 employees) |
| Allen Edmonds Shoe Corp. | Leather and hide tanning and finishing (250-499 employees) |
| Telsmith Inc. | Construction machinery manufacturing (250-499 employees) |

Source: Wisconsin Department of Workforce Development, 2014

Employment by Industry

Total primary jobs in Ozaukee County.....40,297

Primary Employment by industry category for workers employed in Ozaukee County:

| Industry | Number Employed | Percent |
|--|-----------------|---------|
| Manufacturing | 8,565 | 26.1% |
| Health Care and Social Assistance | 7,114 | 20.3% |
| Retail Trade | 4,521 | 10.1% |
| Educational Services | 3,726 | 9.3% |
| Accommodation and Food Services | 2,482 | 8.6% |
| Professional, Scientific, and Technical Services | 3,426 | 5.8% |
| Administration & Support, Waste Management and Remediation | 1,412 | 4.4% |
| Finance and Insurance | 3,123 | 4.6% |
| Wholesale Trade | 1,284 | 4.2% |
| Public Administration | 766 | 1.7% |
| Other Services (excluding Public Administration) | 1,785 | 4.9% |
| Construction | 1,842 | 5.1% |
| Arts, Entertainment, and Recreation | 1,237 | 1.8% |
| Utilities | 403 | 0.1% |
| Management of Companies and Enterprises | 115 | 0.09% |
| Transportation and Warehousing | 893 | 0.9% |
| Information | 639 | 0.7% |
| Real Estate and Rental and Leasing | 462 | 0.5% |
| Agriculture, Forestry, Fishing and Hunting | 610 | 1.4% |
| Mining, Quarrying, and Oil and Gas Extraction | 21 | 0.01% |

Source: U.S. Census Bureau, OnTheMap Application, 2015

Education

Educational Attainment:

| | Ozaukee County | Wisconsin |
|------------------------------|----------------|-----------|
| Bachelor's Degree or Higher | 46.4% | 26.8% |
| High School Degree or Higher | 96.2% | 90.4% |

Source: Wisconsin Department of Public Instruction

School District Performance

Ozaukee County is served by the Cedar Grove-Belgium, Cedarburg, Grafton, Mequon-Thiensville, Northern Ozaukee, Port Washington-Saukville, and Random Lake School Districts.

| School District | Average ACT Score | HS Completion Rate (4 year) |
|---------------------------|-------------------|-----------------------------|
| Cedar Grove-Belgium | 23.2 | 94.8% |
| Cedarburg | 25.5 | 98.6% |
| Grafton | 24.2 | 98.9% |
| Mequon-Thiensville | 25.9 | 97.6% |
| Northern Ozaukee | 21.6 | 98.3% |
| Port Washington-Saukville | 23.7 | 96.2% |
| Random Lake | 22.4 | 92.9% |
| Wisconsin | 20.5 | 88.4% |

Source: Wisconsin Department of Public Instruction, 2014-2015 School Year (Completion rates for 2015 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University
- Cardinal Stritch University
- Carroll University
- Lakeland College
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator



Transportation

Highways

- Interstate Highway 43
- State Highways 32, 33, 57, 60, 167, and 181
- County Highways A, C, D, H, I, M, O, Q, T, V, W, Y, CC, KK, LL, MY, and NN

Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (20 miles south)
- Green Bay's Austin Straubel International Airport (75 miles north)
- Chicago's O'Hare International Airport (90 miles south)

Rail

Area rail freight service is provided by Canadian National Railway, Union Pacific Railroad, and Wisconsin and Southern Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 12 miles south.

Water

Lake Michigan access:

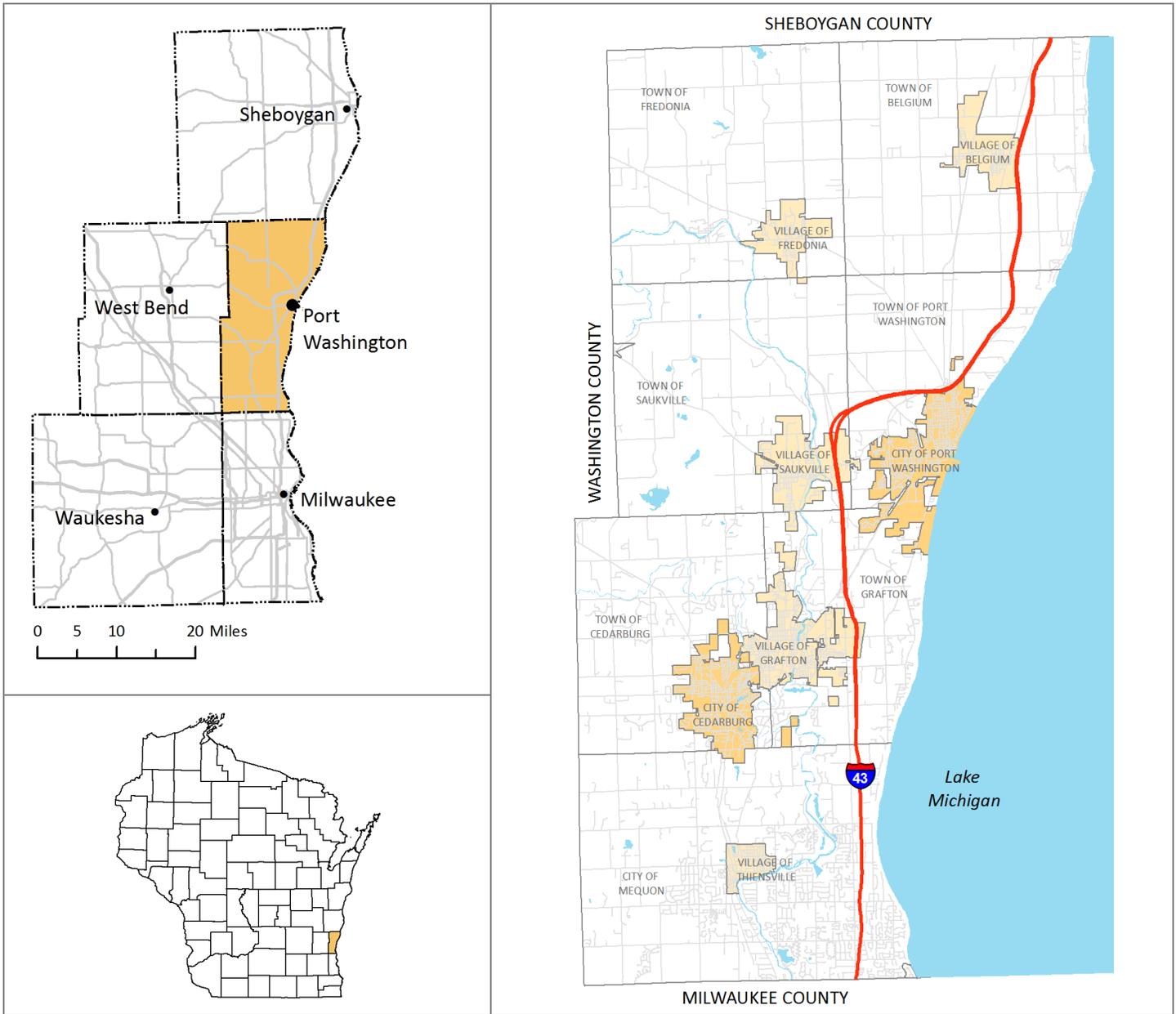
- Harrington Beach State Park
- Port Washington Marina
- Port Washington North Beach
- Port Washington South Beach Kayak and Canoe Launch
- Lion's Den Gorge Nature Preserve
- Port of Milwaukee (15 miles south)

Amenities

Located just fifteen minutes north of downtown Milwaukee, Ozaukee County is an ideal location to visit, live, or locate a business. With high performing schools, a wealth of cultural amenities, and many outstanding natural areas, parks, and opportunities for recreation, it's easy to see why Forbes Magazine ranked Ozaukee County number two in the country to raise a family in 2008.

Home to approximately 88,000 residents, Ozaukee County covers 235 square miles of land, including 25 miles of beautiful Lake Michigan shoreline, 15 parks and open spaces, and more than 10 golf courses. With a variety of events, festivals, museums, boating, wineries, strawberry picking, shopping areas, excellent fishing, and bike trails there is always something to experience in Ozaukee County.

Ozaukee County is also an ideal place to locate a business, just north of Milwaukee and conveniently linked through the I-43 Corridor. Ozaukee County offers all the features that your business is looking for: an educated skilled workforce, an excellent quality of life and a business-friendly attitude within our communities. It is these advantages that have convinced so many businesses to choose Ozaukee County.



Local Economic Development Contacts

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Town of Grafton: Amanda Schaefer
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For countywide information or information on other communities, contact:

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Note: Because of sampling variability, some estimates from the US Census Bureau, 2010-2014 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

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