

financial  
marketing

# insight

(understanding | shedding light | helping solve a problem)

## JANUARY 17, 2019

Two times, two locations

10:30 am to 12:30 pm

1:00 pm to 3:00 pm

American Legion Belgium Post 412  
665 Park Street, Belgium

UW-Extension Fond du Lac Co  
400 University Drive, Fond du Lac



**Brian Gould, UW-Extension Dairy Economist**

*How to Develop One's Own Market Outlook*

- Review of available published dairy forecasts
- Identification of important dairy data series to watch
- Illustrate how to pull it together



**Steph Plaster, UW-Extension Ozaukee/Washington Co**

**Tina Kohlman, UW-Extension Fond du Lac Co**

*Marketing Cows Rather Than Culling Cows  
for Her Second Career*

There is no fee for the meeting, but RSVP is kindly requested  
by January 15 to ensure materials and light snack

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Or online at <https://goo.gl/d76s6N>

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University of Wisconsin, States Department of Agriculture & Wisconsin counties cooperating.

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