



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY

Agriculture

Stephanie Plaster



MOTIVATING FARMERS IN A TIME OF CHANGE

Building Confidence in Listening & Communication Skills

Stephanie developed and presented “Motivating Farmers in a Time of Change” with Area 15 colleague Tina Kohlman at the National Farm Business Management Conference in Sheboygan. This two hour session was targeted towards early career professionals to help them gain confidence in listening and communication skills. The conference was hosted by local ag professionals who work with area farmers and Extension professionals regularly.

Ninety people participated in this interactive session which featured a mixture of lecture, videos, group discussion and activities which were designed to help ag professionals develop become proficient at working with farmers and helping the farmers make

decisions they feel comfortable with. Based on a 5-point Likert scale, participants (n=38) rated their knowledge before and after the session and indicated a 0.92 increase in knowledge after participating in the session.

Comments received included “loved everything-did a great job”, “fun approach to the topic”, “great delivery and examples of a tough topic!”, “you show great enthusiasm about this topic and your knowledge is thorough”, “very well structured program, appreciated the hands on and group activities you gave us”, “good ways to think about better ways to communicate”, and “handouts are very well done, enjoyed activities, love the short videos.”



4-H Youth Development

Jayna Hintz

University of Wisconsin- Madison Division of Extension Ozaukee County is happy to announce that Jayna Hintz has been hired as the Ozaukee County 4-H Program Coordinator. Jayna will start July 1st, 2019.

Jayna holds a B. S. in Fine Art from the University of Wisconsin Madison and a MA in Art Therapy from Saint Mary-of-the Woods College. Her graduate studies focused on human development and psychological theories and techniques that apply to all ages and stages of life. Jayna brings extensive experience in program development and management including research, planning, implementation, presentation and assessment. For the past four-years, she served as the Associate Director/Outreach Specialist for the Osher Lifelong Learning Institute at the University of Wisconsin-Milwaukee (UWM).

Before joining UWM, Jayna worked as the Curator of Education, Multigenerational Programming Specialist & Accessibility Advocate at the Leigh Yawkey Woodson Art Museum.

We look forward to having Jayna join the team at the Extension Ozaukee County office. Over the next several months, Jayna will be setting up meetings with key volunteers and committees.

A warm welcome to Jayna!

To read the full announcement, please visit the Extension Ozaukee County website at <https://ozaukee.extension.wisc.edu/files/2019/06/4-H-Program-Coordinator-Announcement-6.2019.pdf>



Monthly Report June 2019





We Teach, Learn, Lead And Serve, Connecting People With The University of Wisconsin, And Engaging With Them In Transforming Lives And Communities.



Community Development

Karina Ward

Karina developed a social media plan for the 10th Anniversary Treasures of Oz Eco Tour, which was held on June 15, 2019. This annual event celebrates the natural gems of Ozaukee County and attracts hundreds of visitors with a chance to discover the beauty, peace, and passive recreational opportunities in our parks and preserves.

In the months leading up to the event, Karina worked with event organizers to prepare event flyers and brochures, create event maps, draft engaging content to be shared via Facebook and Instagram, and create social media ads.

This year's event featured an infusion of art through the ARTservancy project—a yearlong collaborative residency program between the Ozaukee Washington Land Trust and Gallery 224. Artists provided a unique perspective at each preserve and shared their work with visitors.

The event featured six sites: Birchwood Hills Nature Preserve, Cedarburg Environmental Study Area, Forest Beach Migratory Preserve, Hames Preserve, Sauk Creek Nature Preserve, and Virmond County Park. A total of 581 visits were recorded between the six sites—attendance was lower than past years, possibly due to the swift drop in temperature at noon on the day of the event.



Upcoming Events

July 1, 2019

- [4-H County Fair Project Entry Deadline](#)

July 31—August 4, 2019

- Ozaukee County Fair

July 4, 2019

- Independence Day, Office Closed

July 13, 2019

- [4-H Kickball/Softball Tournament](#), Saukville, 9:00am.

July 18, 2019

- 4-H Leaders Association Board Meeting, Fairgrounds, Pavilion, 6:00pm.
- 4-H Leaders Association Meeting, Fairgrounds, Pavilion, 7:30pm.

July 23, 2019

- 4-H Foods Revue, Fairgrounds Pavilion, 3:00pm.

 Find us on **Facebook** [Extension - Ozaukee County](#)

For more information about Extension—Ozaukee County, please visit our website at <https://ozaukee.extension.wisc.edu/> or call 262.284.8288.

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