



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY

Agriculture

Stephanie Plaster

2019 Ozaukee Master Gardener Annual Report

In 2019, ninety-seven Master Gardeners volunteered a total of 6,198 hours across Ozaukee County and completed 1,627 hours of continuing education to ensure they are up to date on the latest science-based horticultural information. Master Gardeners also reported making 10,400 educational contacts with community members at their various project sites. Ozaukee County volunteer projects include Webster School garden and green team, Pioneer Village, Tendick Park, Kuhfuss House, Advocates Shelter, Yard and Garden Help Line, Heirloom and Herb Plant Sale, Lasata Care Center,



Ozaukee County Fair Booth, Port Washington Triangle Garden, USS Liberty Memorial Library garden, the Washington

County Community Gardens, and the 4-H Horticulture Project.

This year the Advocates project is highlighted. According to the project chair, "Advocates of Ozaukee provides a shelter for victims of abuse. Ozaukee Master Gardener volunteers plant and maintain numerous gardens at the shelter in support of the healing process for abuse survivors and at the same time create a calm setting for staff. A colorful, textured herb walkway leads clients to their new, temporary home. Master gardener volunteers maintain this welcoming entry during the spring, summer, and fall. We also take responsibility for several other gardens on the property.

"Because the Advocates shelter protects the privacy and safety of its clients, the OMG gardens there are not open to the public, and we do not publish the address."

4-H Youth Development

Jayna Hintz

During the month of November 589 Ozaukee County 4-H members self-selected and registered for over 105 different types of projects averaging 3.6 projects per youth for a total of 2139 projects. Each project belongs to one of the following eight subject areas; Creative Arts, STEM, Business & Citizenship, Environment & Outdoors, Plan & Animal Sciences, Cloverbud Activities, Food & Healthy Living and Practical Learning. The projects with the greatest number of enrollment are Photography (142) Archery (100), Drawing and Painting (88) Cloverbuds (87), and Art (83).

4-H projects are based on the general idea that young people learn best when they choose hands-on learning experiences that are guided by adults who understand and care about them. 4-H projects use a "learn-by-doing" approach, based in the assumption that strong and lasting learning happens when you do something, reflect upon what you do, and then apply what you've learned to your next effort. 4-H activities are led by 4-H volunteer leaders who create learning partnerships with youth, guided by basic principles of youth development.

This year 236 adults and 140 Youth registered as volunteers and make 4-H possible across the 12 community clubs and 24 county wide projects. Volunteers build the capacity and extend the reach of the Extension programs and in return we provide them with positive youth development knowledge and skills needed to effectively work with youth. The statewide Fall Forum, held each November, provides educational opportunities for youth and adult leaders. Ozaukee County 4-H program was represented by 5 adult and 6 youth leaders at the conference. At the county level, Jayna Hintz, the 4-H Program Coordinator continues to provide Volunteer in Preparation Trainings both as monthly scheduled classes and by appointment to meet the needs of the volunteers.



Monthly Report November 2019





We Teach, Learn, Lead And Serve, Connecting People With The University of Wisconsin, And Engaging With Them In Transforming Lives And Communities.



Community Development

Karina Ward

This month Karina was asked to share some insight on Small Business Saturday, and the significance of shoppers' spending money in local communities in Ozaukee Economic Development's monthly blog. She collaborated with Errin Welty, Downtown Development Program Manager with the Wisconsin Economic Development Corporation, to provide a national, statewide, and local picture. What follows is an excerpt of the article. The full article is available on the Extension Ozaukee County website at <https://ozaukee.extension.wisc.edu/community-development/reports-resources/>.

On Saturday, November 30, millions of shoppers are expected to flock to businesses in downtowns and local shopping districts across the country — including Wisconsin — to support Small Business Saturday, an event that has grown exponentially since it was created in 2009. Small Business Saturday is a holiday shopping tradition that brings together communities in support of their favorite small businesses, sponsored by American Express.

"Millions of shoppers [come] together to show their support for small, independently owned businesses," said Elizabeth Rutledge, Chief

Marketing Officer at American Express. "The Shop Small movement has become a national celebration — people all around the country are turning out to back the small businesses that make our neighborhoods and communities thrive."

Wisconsin offers a plethora of local shopping options, ranking second in Main Street entrepreneurship activity by the Kauffman Foundation. This concentration is even higher in downtowns, where more than 90 percent of businesses are locally owned. Shopping locally not only supports entrepreneurship, but also ensures that a greater percentage of spending will remain in the community, as 68 percent of every dollar spent at a locally owned business will be recycled locally. Local spending also helps retain local jobs, support local philanthropy, and ensures that your holiday gifts are truly one-of-a-kind.

Whether you are looking for a gift basket of local products for clients, toys for the young or young-at-heart, or the perfect gift for a loved one who is particularly difficult to shop for, Ozaukee County's retailers are here to help. As you make your holiday purchases, and as we head into the New Year, remember to shop Ozaukee County.

Upcoming Events

December 3, 2019

- [Beef Quality Assurance](#), West Bend, 7pm

December 19, 2019

- 4-H Leaders Association Board Meeting, Ozaukee County Admin Building, Rm 118, 6:00pm.

December 11, 2019

- 4-H New Volunteer Orientation, Ozaukee County Admin Building, Auditorium, 9:30am OR 2:30pm OR 6:30pm.

December 24-25, 2019

- Christmas Holiday, Office Closed

December 31-January 1, 2020

- New Years Holiday, Office Closed

January 2, 2020

- [4-H Harbinger](#) newsletter published

January 7, 2020

- [4-H Resume Writing Workshop](#), Ozaukee County Admin Building, Auditorium, 6:00pm



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY



Find us on Facebook
Extension - Ozaukee County

For more information about Extension– Ozaukee County, please visit our website at <https://ozaukee.extension.wisc.edu/> or call 262.284.8288.

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, and the Americans with Disabilities Act (ADA) requirements.