



**Extension**

UNIVERSITY OF WISCONSIN-MADISON  
OZAUKEE COUNTY



## Monthly Report May 2020

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### AGRICULTURE

**Stephanie Plaster**

As part of the “Farm Management Through a Crisis” series Stephanie co-leads, a webinar for farmers and agribusiness professionals was conducted on May 7th through which participants learned about federally funded CARES Act financial support programs and farm support and loan programs available to farms through the Farm Service Agency. 370 individuals pre-registered for this program, one of the webinars planned by collaborators within the University of Wisconsin Division of Extension Supporting Farmers During Challenging Times series. Peak live participation was 142, with 216 immediate playbacks. Additionally, the recorded presentations link was made available to registrants and has been viewed 295 times. The audience included: 70 Farmers; 63 Financial Professionals; 60 Agriculture Industry Professionals; 42 Federal, state, and local agency staff; 31 educators; and 6 others. An end of session evaluation was conducted (n=33) and 94% of respondents indicated the program was valuable to them and agreed with a statement regarding ‘being more comfortable navigating farm support programs’ as a result of their participation. Both farmers and professionals indicated the program delivered information of use to their farms or to their clientele. Industry professionals responding to the evaluation annually work with nearly 1800 farms. In responses rating their own knowledge gain, they increased from an average of ‘neutral’ to ‘quite a bit’ when asked how much they knew about financial support programs and Farm Service Agency programs and availability. One participant commented, “This situation is constantly changing so it’s great to have updated information readily available. Thank you for doing these webinars for us!”

### 4-H YOUTH DEVELOPMENT

**Jayna Hintz**

Ozaukee County 4-H Program Educator, Jayna Hintz, is being intentional about continuing to maintain connections and offering support to youth and adult leaders during this time of physical distancing.

On May 5, Jayna planned and facilitated a virtual meeting with 16 4-H Club and Group leaders to discuss and share how clubs are currently addressing project meetings, club meetings, record books, and community outreach and potential changes that may need to occur due to the COVID-19 impact.

Annual Leader Training sessions were offered virtually on April 30, May 12 and May 20. Jayna co-facilitated the zoom training with the Fond du Lac and Washington County 4-H Program Educators. 12 of the 18 chartered groups in Ozaukee County completed the required Annual Leader Training, another training will be offered in June. Evaluations revealed that all participants agreed that the training provided the opportunity to learn the purpose of UW-Madison, Division of Extension programming, how volunteers contribute to Extension programs, insight on how to work with youth, raised awareness of resources available, and changes that have taken place in the registration process, position descriptions, liability insurance, accommodation requests, and risk-management.

In addition to attending the Annual Leader Training, chartered 4-H clubs and groups are required to annually renew their Wisconsin 4-H Charter. The renewal process requires writing SMART goals within their Educational Plan for the year and was an area Ozaukee County volunteers requested additional support. Jayna serves on the state’s Standing Quality Programming committee and chaired the sub-committee overseeing SMART goal development and support supplements for the charters, scheduled to be released in June to all chartered WI-4-H clubs and groups across the state.

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For more information about Extension– Ozaukee County, please visit our website at <https://ozaukee.extension.wisc.edu/> or call 262.284.8288.

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## COMMUNITY DEVELOPMENT

### Karina Ward

Karina was contacted by Kathleen Cady Schilling from Ozaukee Economic Development (OED) on April 22 with an invitation to participate in a conversation with the Washington Ozaukee Public Health Department (WOPHD) and other local partners about reopening guidelines in light of COVID-19. The first phone call identified a need to receive direct feedback from businesses in both counties. On April 29, the group agreed that Extension Ozaukee County would host a webinar on May 5, 2020. OED provided marketing materials and handled registration. Karina acted as host and moderator with Jayna Hintz providing technical support.

## BLUEPRINT FOR REOPENING WASHINGTON & OZAUKEE COUNTIES

166 people participated in the webinar which was hosted via Zoom. Tyler Weber, Senior Public Health Strategist, and Kirsten Johnson, Public Health Officer and Director, presented an update on WOPHD's response to COVID-19 and the Blueprint document. Karina then moderated 30 minutes of questions from attendees. Any remaining questions were answered by WOPHD in a follow-up document emailed to all registered participants the following week.

From evaluation, 91% responded that attending the webinar increased their knowledge about WOPHD's response to COVID-19 and guidance for reopening and 88% agreed that they gained valuable information by attending. One attendee shared, "thank you for taking the time to keep us informed on a more local specific level and answer questions that pertain to us as a community."

## UPCOMING EVENTS

June 2,4,9,11,16,18,23,25, 2020

- [4-H Science Explorers Lunch-ins](#), Online, Noon

June 2 & 4, 2020

- Tractor Safety & Machinery Safety Certification Virtual Sessions, 7 pm.

June 4, 2020

- [Heart of the Farm Online Coffee Chat](#): Finding Financial Wellbeing, 1:30 pm.

June 18, 2020

- 4-H Leaders Association Board Meeting, Online, 6 pm.
- 4-H Leaders Association Meeting, Online, 7:30 pm.

June 23, 2020

- 4-H Harbinger Newsletter published



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We are serving and supporting our community through research and virtual education during the COVID-19 pandemic.

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