



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY

June 2021 Report

4-H Youth Development

Jayna Hintz, 4-H Program Educator

Spotlight: 4-H New Family Fair Orientation



'New Family Fair Orientation' Promotional graphic

A workshop was offered for families new to 4-H, where participants learn how to enter projects in the county fair, practice a mock judging experience, and tour the fairgrounds.

The purpose of this effort is to help families new to 4-H feel more comfortable and confident as they prepare their projects to show at the fair.

Other 4-H Program Highlights

- An in-person orientation for 4-H summer camp families, where participants learn what to expect at day camp and meet the counselors and camp staff. The purpose of this effort is to increase the confidence of new camp participants and ensure their successful participation.
- Trainings for adults who are interested in becoming 4-H volunteers, where adults learn what Extension is, how volunteers contribute to Extension programs, volunteer roles and responsibilities, what makes a quality youth development program, and what resources are available to 4-H volunteers. This effort is intended to prepare all future 4-H volunteers.
- Design and implementation of the process to review and support submissions to the Positive Youth Development (PYD) virtual learning calendar, including development and curation of website resources and presenter mentorship, in order to build presenter capacity in virtual instruction and provide opportunities on a wide variety of content to meet youth needs to build relationships, connect, and learn.



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Agriculture

Stephanie Plaster, Agriculture Educator

Spotlight: Weathering the Storm: Preparing for the 2021 Unknowns



Farm Management: 'Weathering the Storm' Promotional
(woman on tablet with cows in background)

As a result of attending "Weathering the Storm: Preparing for the 2021 Financial and Climate Unknowns", participants indicated they increased their knowledge regarding the key drivers of the commodity markets for the year ahead (+0.9 based on a 5 pt. Likert scale) and brain fitness for top performer decision making (+1.0). 100% of participants indicated they are more confident in their abilities to make informed decisions for themselves or their clients for upcoming season.

Other Agriculture Highlights

- On farm driving exams for youth ages 12-15 who will be employed on a farm or operating tractors on public highways for their family's farm, where they demonstrate their knowledge and skills about workplace safety and other safety-related topics on farms and agricultural operations. The goal of this effort is to certify them in receiving the required Tractor and Machinery Certification Certificate to satisfy state and federal requirements.
- A virtual workshop for agribusiness professionals, where participants learned about the current market outlook and drivers and the impact of changing weather conditions on the agriculture industry in Wisconsin. The goal of this effort is to increase their high-performance decision-making skills and business resilience.
- A virtual workshop for agribusiness professionals, where participants learned about the current market outlook and drivers and the impact of changing weather conditions on the agronomy and dairy industry in Wisconsin. The goal of this effort is to increase their high-performance decision-making skills and business resilience.
- Development of a farm management newsletter for farmers and agribusiness professionals. This effort was designed to promote available Extension farm management resources and provide a timely and reliable source of farm management news and updates.
- Development of a module on determining and defining a mission, vision and values for farmers and agribusiness professionals. This effort was designed to encourage farmers to establish their values and use them to make decisions and craft their future.



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Community Development

Karina Ward, Community Development Educator

Spotlight: Youth COVID-19 Vaccine Outreach Community Partner Meeting



Youth COVID-19 Vaccine Outreach Partner Promotional (graphic of people with masked faces)

Nine community partners participated in a facilitated conversation about youth vaccine outreach. From evaluation, 100% responded that they gained a greater understanding of vaccination rates in Ozaukee and Washington Counties as a result of attending the session. 100% of respondents agreed that the session resulted in identifying logistical barriers to reaching youth and increasing vaccination rates for those 12-18 years old.

Other Community Development Highlights

- A facilitated conversation where community partners identified opportunities to increase youth vaccine access, discussed challenges in reaching youth, and learned about current outreach efforts. This effort was designed to share current vaccine rates and disparities, build and strengthen relationships with community leaders, and help formulate the vaccination outreach plan.
- A series of facilitated sessions for a county department where employees identified concerns about the workplace, brainstormed ideas on how to improve the work environment, and developed specific action steps to share with management. The effort was designed to address concerns outlined in a recent employee engagement study and improve communication between employees and management. The effort also presented an opportunity to build the county's capacity for this type of facilitation by co-creating and co-facilitating with a member of the HR team.
- An organizational development effort for a county-wide tourism organization (Ozaukee County Tourism Council) where they reviewed their organizational structure, officer roles, and governing principles. The goal of this effort was to help the organization update their bylaws to reflect their current practices.



What's Next/Upcoming Events

- **July 1, 2021**
 - Ozaukee Count Fair Project Exhibit Entry Deadline

- **July 5, 2021**
 - Fourth of July holiday, office closed

- **July 12, 2021**
 - [Heart of the Farm Coffee Chat](#), Virtual, 10:00 am., Topic: Traditions – Today and Tomorrow

- **July 13, 27, 2021**
 - [4-H Harbinger](#) newsletter published

- **July 14, 2021**
 - [4-H Conversation Corner](#), Virtual, 7:00 pm., Topic: The Financial Part of the 4-H Charter

- **July 15, 2021**
 - 4-H Leaders Association Board Meeting, Ozaukee Fairgrounds, Pavilion, 6:00 pm.
 - 4-H Leaders Association Meeting, Ozaukee Fairgrounds, Pavilion, 7:30 pm.

- **July 22-23, 2021**
 - 4-H Non-animal Project Judging for Ozaukee County Fair, 1:00-7:00 pm.

- **July 28 – August 1, 2021**
 - Ozaukee County Fair



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In Other News

- [Youth and Adult Mental Health First Aid Training](#): Summer and Fall 2021 training dates have been announced and are open for sign-up! UW Madison Division of Extension Educators will be providing these virtual trainings at no charge but space is limited so sign up early.
- [Adult Mental Health First Aid Training](#) teaches adults (ie: employers, police officers, hospital staff, faith leaders, etc-) how to recognize signs of a mental health or substance use challenge or crisis. The program teaches people how to recognize signs of mental health or substance use challenges in adults ages 18 or older, how to offer and provide initial help, and how to guide a person toward appropriate care if necessary.
- [Youth Mental Health First Aid Training](#) is designed to teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens (those adults who regularly interact with young people) how to help an adolescent (age 12-18) who is experiencing a mental health or addictions challenge or is in crisis.
- For more information, please visit the [Mental Health First Aid Training](#) webpage.

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

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