

How sweet it is for Haystack inventor

■ Luke Keller and his fellow Knellsville 4-H Club members get to indulge in the ice cream he picked the flavors for and named to win Cedar Crest contest

By KRISTYN HALBIG ZIEHM
Ozaukee Press staff

Luke Keller's face lit up as he tasted the newest flavor in Cedar Crest Ice Cream's lineup last Thursday.

"Amazing," Keller said as he dug in to a cup of Haystack ice cream — his new favorite flavor.

Haystack is a blend of vanilla ice cream swirled with caramel fudge and blended with Reece's Pieces and chocolate coated peanuts — a mix and name that Keller suggested as part of Cedar Crest Ice Cream's annual flavor creation contest, which is open to 4-H clubs throughout the state.

The ice cream, Keller said, was "everything" he envisioned.

Keller, of rural Saukville, is a member of Knellsville 4-H who has been entering the contest every year for about five years.

"It's just something fun to do," he said. "I thought it would be cool to make my own ice cream."

Keller came up with the name Haystack while working in shop class on a project that used hay.

"It's a unique name," he said. "The ice cream kind of has the colors of hay."

He said he chose vanilla as the base of his ice cream because he really likes vanilla ice cream.

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KNELLSVILLE 4-H co-leader Brianna Szczerbinski scooped out the first dish of Haystack ice cream for Luke Keller, who not only created the flavor combination but named the ice cream when he won a contest run by Cedar Crest and the Wisconsin 4-H Foundation. Club members offered a big thank you to Cedar Crest and the foundation (inset photo) while 6-year-old Adelyn Assmann showed off the label declaring it Haystack ice cream prior to the club's July meeting and pizza and ice cream party. Haystack ice cream, which has a distinct caramel and peanut flavor, received a thumbs up from many members.

Photos by Sam Arendt

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