



Community Development Programming: October 2024



Extension Community Development Educator Paul Roback **responds to requests for assistance from local communities and organizations** who want to enhance local decision-making and respond to new challenges and opportunities. Programs are designed and delivered to meet these locally identified needs.

Needs Assessment

- 2017 Visioning Session for vacant Ozaukee Community Development position.
- Annually research and track US Census, local newspapers, nonprofit strategic planning, county board oversight committee input, county administrator, and additional data sources.
- Meetings with:
 - Cedarburg Cultural Center
 - Chambers of Commerce- 4 of 5
 - Ozaukee County HR
 - Ozaukee Economic Development
 - Ozaukee Nonprofit Center
 - United Way of Northern Ozaukee
 - Village of Fredonia
 - Village of Saukville

Current Projects

- Cedarburg Chamber of Commerce
 - Membership engagement survey and strategic planning with board and staff.
- Lakeshore Natural Resources Partnership
 - Completed external stakeholder survey.
 - Strategic planning with board and staff
 - Facilitated three staff meetings.
 - Upcoming board development workshop and strategic planning session.
- Lakeshore Regional Child Advocacy Center-
 - Completed external stakeholder survey.
 - Facilitated first strategic planning session with another scheduled.
- Ozaukee County
 - Facilitated visioning session.
 - Facilitating second session.
- Portal, Inc.
 - Completed external stakeholder survey and facilitated 2 strategic planning sessions.
 - Facilitating third planning session.
- Rotary Club of Cedarburg-Grafton
 - Completed membership engagement survey.
 - Facilitated membership engagement discussion during a club meeting.
 - Facilitating strategic planning session with board.
- SE WI Invasive Species Consortium- upcoming board development workshop.

Completed Projects

- Family Promise of Ozaukee County- Strategic planning.
 - Evaluated facilitation as a 4.8 on a 5-point Likert Scale (1=poor and 5=excellent).
 - "I think you got us as a whole board to focus in a way we have not done before."
- Cedarburg Education Foundation- Strategic planning.
 - Evaluated facilitation as a 4.8.
 - "Really great job driving the conversation, asking great questions, and pushing thoughtfulness."
- Ozaukee Master Gardeners- Membership engagement facilitated discussion.
 - Evaluated facilitation as a 4.9.

Combined evaluation results for Family Promise and the Cedarburg Education Foundation (N=22).

As a result of Paul's facilitation:	
Updating the mission statement helped clarify their organization's role.	100%
Creating a vision statement assisted their understanding the general direction for their organization's future.	100%
Identifying and prioritizing goals increased their ability to identify issues and set priorities.	95%
Creating action plans increased their ability to identify their next steps for future implementation.	96%