



**Extension**

UNIVERSITY OF WISCONSIN-MADISON  
OZAUKEE COUNTY

## NOVEMBER 2024 REPORT

### COMMUNITY DEVELOPMENT



*Community Development provides educational programming to assist leaders, communities, and organizations realize their fullest potential. We work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. IN short, the Community Development Institute plants and cultivates the seeds for thriving communities and organizations.*

#### *Paul Roback, Community Development Educator*

A strategic planning session for the board and staff of the **Cedarburg Chamber of Commerce** where we worked on updating the organization's mission and vision statements, discussed organizational strengths, weaknesses, opportunities, and challenges, and identified goals. The intent of the planning process is to clarify the organization's purpose and develop achievable steps to realize their vision.

The executive director of the **Cedarburg Chamber of Commerce** contacted Paul to facilitate a process that would create a strategic plan for the organization. As part of the planning process, the chamber was also interested in receiving feedback from its members. To achieve the planning objectives, Paul first conducted a membership engagement survey to gain insight into how the chamber is serving its members. Responses were received from 89 members and the results were shared during the planning session. Paul also engaged the organization's staff and board with an online survey to solicit feedback on updating the organization's mission and vision statements. Paul then facilitated a four-hour strategic planning session attended by twelve board and staff members where we worked on updating the organization's mission and vision statements and identified goals. From evaluation (N=12), 100% of participants agreed that updating the mission statement helped clarify their role as an organization and updating their vision statement assisted them in understanding the general direction for their organization's future. 92% agreed that the process of identifying goals increased their ability to identify issues and set priorities. Participants evaluated Paul's facilitation as a 4.9 on a 5-point Likert Scale (1=poor and 5=excellent). One participant commented that the "mission/vision discussion was very helpful and probably wouldn't have happened without Paul's guidance."



## AGRICULTURE



*If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species*

### **Crops**

*Liz Gartman, Regional Crops Educator*

Planning for a Dairy Forage Day program in collaboration with the Fond du Lac County Forage Council for dairy producers, forage growers, nutritionists and ag professionals. The goal is to provide guidance when feeding high oleic soybeans, better manage cropping practices to limit feed hygiene and mycotoxin challenges and understand the 2025 landscape regarding grain pricing and marketing to help producers make more informed decisions that improve the profitability of their farm.

A Soil Health Field Day for farmers and agronomists in and around the Fisher Creek Watershed to better understand the steps to take to improve soil health on land they own or manage. Planning a session at the Wisconsin Water and Soil Health (WWASH) conference in collaboration with other Extension educators. The goal of the session is to provide insight into opportunities to include diverse cover crop species into dairy forage programs with the end result being additional cover crop acres incorporated into livestock production systems, resulting in improved soil health.

The WWASH Conference focuses on sharing on-farm research to support the use of diverse soil health practices on Wisconsin farms. A challenge in dairy systems is the need for high quality forages that support milk production, and the perception that common cover crops cannot provide that high quality forage. As a response to that need, conference organizers reach out to me to plan a session that can alleviate some of these producer concerns.



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## 4-H YOUTH DEVELOPMENT



*Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and after-school programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.*

### Abi Quinlan, 4-H Program Educator

Hello, amazing 4-H families!

I'm absolutely thrilled to introduce myself—I'm Abi Quinlan, your new Ozaukee County 4-H Educator! Growing up on my family's farm in Walworth County, I fell in love with raising and showing Morgan horses (a passion I still pursue today) to raising and showing pigs at the fair, and diving into creative projects—even if my first few attempts weren't exactly blue-ribbon quality.

My family has recently made Ozaukee County our home, and I couldn't be more excited to join this vibrant community. With over a decade of experience supporting volunteers, crafting impactful programs, and expanding opportunities with organizations like AgrAbility of Wisconsin and Wisconsin FFA, I'm eager to bring my enthusiasm and expertise to our local 4-H families.

Feel free to reach out—I'd love to get to know each and every one of you. Here's to an incredible journey ahead!



**We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.**

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