



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY

Community Development Programming: June 2025



Extension Community Development Educator Paul Roback **responds to requests for assistance from local communities and organizations** who want to enhance local decision-making and respond to new challenges and opportunities. Programs are designed and delivered to meet these locally identified needs.

Needs Assessment

- 2017 Visioning Session for vacant Ozaukee Community Development position.
- Annually research and track US Census, local newspapers, nonprofit strategic planning, county board oversight committee input, county administrator, and additional data sources.
- Outreach to: Ozaukee Food Alliance, Ozaukee Nonprofit Center, Village of Thiensville, Belgium Chamber, Saukville Chamber, Port Washington Tourism, and Downtown Port.

Scholarship

- Extension Leadership Conference
 - Co-presented "Making Meaningful Connections and Communicating Year-Round Impacts to Stakeholders: Local Extension Strategies from Two States."

Current Projects

- Mequon Nature Preserve
 - Completed external stakeholder feedback survey and facilitated two strategic planning sessions with the board and staff. Currently working on action plan development.
- Ozaukee County Farmland Preservation Plan
 - Facilitated farmland focus group discussion and a SWOT exercise with County's Comprehensive Planning Board.
 - Compiled on-line survey responses. Currently working on analysis of 396 responses received.
- Southeastern WI Invasive Species Consortium
 - Completed external stakeholder survey and facilitated the first strategic planning session with the board and staff. Facilitating a second session in July.

Completed Projects

- Village of Fredonia
 - Researched, designed, and implemented Park and Open Space public input survey. Compiled and analyzed 91 responses. Developed survey report and presented findings to the Village's Park and Recreation Committee.
- Staff Development Workshops
 - Taught workshops for participants of Leadership Germantown and for Dodge County Department Heads.

Program Impact:

Since 2014, Paul has measured long-term outcomes of his community development programs. From 2014-2024, 94 organizations received this evaluation and 81 responded with a response rate of 86%. Since transitioning to Ozaukee County, six organizations received this evaluation and four responded for a 67% response rate.

As a result of Paul's facilitation:	Agree & Strongly Agree	
	2025 Ozaukee	2014-2024
▪ Our organization has been strengthened.	100%	95%
▪ Our organization has been more strategic in fulfilling our mission.	100%	94%
▪ Our organization has an increased capacity to address community issues and opportunities.	100%	94%