



Extension

UNIVERSITY OF WISCONSIN-MADISON
OZAUKEE COUNTY

Community Development Programming: March 2026



Extension Community Development Educator Paul Roback **responds to requests for assistance from local communities and organizations** who want to enhance local decision-making and respond to new challenges and opportunities. Programs are designed and delivered to meet these locally identified needs.

Extension Presentations & Service in 2025

- Co-Presented “Making Meaningful Connections and Communicating Year-Round Impacts to Stakeholders: Local Extension Strategies from Two States” at the Joint Council of Extension Professionals Extension Leadership Conference in Savannah, GA. Attended by 35 Extension colleagues from across the country.
- Taught “Practical Evaluation Practices” to 22 WI Extension colleagues during two sessions of Foundations of Extension Education (new colleague onboarding).
- Taught “Navigating Conflict While Facilitating” to five WI Extension colleagues during Facilitation Processes CRUISE Cohort (mid-level professional development experience).
- Presenter & Panelist on “common board challenges/characteristics of effective boards” for the Wisconsin Economic Development Corporation’s Connected Communities Program. Attended by 15 stakeholders from five communities across WI.
- Leading statewide research project on how Extension’s Organizational Development efforts help nonprofits, coalitions, and local governments effectively address community needs
- Serve on the National Board of Epsilon Sigma Phi, an Extension Professionals’ Association. Chair the Professional Development Committee that hosted five national webinars and planned the national conference in Fort Worth, TX.

Needs Assessment

- 2017 Visioning Session for vacant Ozaukee Community Development position.
- Annually research and track US Census, local newspapers, nonprofit strategic planning, county board oversight committee input, county administrator, and additional data sources.

Current Projects

- Balance- strategic planning & external stakeholder survey
- Ozaukee County Tourism Council- strategic planning
- Lakeshore Natural Resources Partnership- training on succession planning and volunteer recruitment
- Ozaukee Nonprofit Center- collaboration program
- Northern Ozaukee United Way- strategic visioning
- Village of Fredonia- community survey
- SE WI Housing Summit- planning team for 5/7 event

Completed Projects

- Mequon Nature Preserve
 - Staff development through Real Colors
 - “The instructor did well at keeping everyone on task and was also energetic and passionate about the activity
- Nonprofit Collaboration
 - Facilitated 3 meetings since January 14th with representatives from both organizations.
 - Co-developed goals, objectives, shared vision, interagency agreement, timelines, and communication strategies.
 - Through evaluation, all participants agreed that the session allowed them the opportunity to share their ideas while also allowing others to share their thoughts.
- Leadership Germantown
 - Real Colors Refresher
 - “Thank you for returning to provide us with a deeper understanding of Real Colors. We appreciated hearing about it relative to the change process. Thank you for providing concrete examples of how we can implement this in our daily work.”