Extension
UNIVERSITY OF WISCONSIN–MADISON
OZAUKEE COUNTY

Community Development Programming: November 2026



Extension Community Development Educator Paul Roback responds to requests for assistance from local communities and organizations who want to enhance local decision-making and respond to new challenges and opportunities. Programs are designed and delivered to meet these locally identified needs.

Scholarly Presentations & Trainings Provided

- Extension Leadership Conference- presented "Remaining Relevant in the Age of Artificial Intelligence: Using Microsoft Copilot to Enhance Program Delivery"
- National Association of Community Development Extension Professionals Conference- co-presented "Measuring What Matters: A Statewide Framework for Evaluating Long-Term Impact of Organizational Development Education"
- Wisconsin Joint Council of Extension Professionals Conference- presented "Turning Tension into Transformation: A Facilitator's Guide to Navigating Conflict" and co-presented "Telling Our Story: Quantifying the Impact of Extension Organizational Development Programming Across Wisconsin."
- Provide ongoing workshops for Wisconsin Extension colleagues on facilitation and evaluation.

Current Projects

- Cedarburg Chamber- board development and strategic planning
- Festivals of Cedarburg- strategic planning
- Northern Ozaukee United Way- strategic visioning
- Ozaukee County Tourism Council- strategic planning
- Ozaukee Nonprofit Center- collaboration program
- Port Washington-Saukville School District Foundation- strategic planning
- Wisconsin Shipwreck Coast National Marine Sanctuary Advisory Council- strategic planning

Future Projects

- Cedarburg Tourism- strategic priority setting
- Ozaukee Food Alliance- potential strategic planning
- Shorewood Public Library- staff development
- St. John's XXII School Advisory Council- potential strategic planning

Completed Projects

- Balance, Inc.- strategic planning
- Lake MI Bird Observatory- strategic conversations
- Lakeshore Natural Resource Partnership- nonprofit succession planning workshop
- UW-Madison Dept. of Kinesiology- visioning and strategic priority setting
- Staff Development Workshops (Real Colors)- Dodge County, Elevate, Inc., Leadership Germantown, Leadership West Bend, Mequon Nature Preserve, Ozaukee County, and Village of Fredonia

Program Impact:

Since 2014, Paul has measured long-term outcomes of his community development programs. From 2014-24, 94 organizations received this evaluation and 81 responded with a response rate of 86%. Since transitioning to Ozaukee County, 10 organizations received this evaluation and 8 responded for an 80% response rate.

As a result of Paul's facilitation:	Agree & Strongly Agree		
	2025-26 Ozaukee		2014-2024
▪ Our organization has been strengthened.	100%		95%
▪ Our organization has been more strategic in fulfilling our mission.	100%		94%
▪ Our organization has an increased capacity to address community issues and opportunities.	100%		94%

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